

# Irish Architecture Foundation

Championing Architecture since 2005

## Open Call

IAF seeking film-maker for Open House Dublin 2020

**Budget: Max €30,000 incl vat (as required)**

**Term: Filming & Post production Aug & Sep**

**Submission Deadline: 10 July 2020**

### Introduction

The IAF's mission is to champion the power of architecture to transform lives and improve the places where we live, learn, work and play. The IAF delivered the first Open House Dublin (OHD) in 2005 to an audience of 3,500 visits. By 2019 the festival had grown to 30,000 visits to heritage, modern and contemporary buildings alongside a programme of events, workshops and debates for all ages.

The Covid-19 pandemic has changed so much for all of us around the globe. It has put our regular lives on hold, altered how we engage with and view our everyday surroundings, our homes, our working environments, our places of refuge and social interaction. Many of us have rediscovered our communities and neighbourhoods and uncovered the extraordinary in the everyday.

In 2020, a year like no other, Open House Dublin will celebrate the resilience, exceptional potential and talent in architecture and urban design within our city and nation. These qualities will guide the way forward in a time of mounting issues around public health, climate crisis, value creation and ecological resilience. Architecture will prove its worth.

Our 2020 programme will be responsive, inspiring, exciting and accessible to everyone with internet access across the world. We will premier a series of short films, introduce self guided tours across the city, host The Big Debate and programme online events and activities for all ages. As always, all of our events will be completely FREE of charge.

### OHD Audience

Our audience profile has grown broader and deeper. Our OHD programme attracts the general public from ages 8-80, and a significant amount of national print and broadcast press. We will continue in these unprecedented times to serve the needs of these constituents and build a programme to engage across multiple online platforms.

## BRIEF

As part of our inspiring new programme we seek to commission a series of short films (approx 10-15, 3-5 mins each) celebrating and showcasing the architecture of the city, urban design and city culture and capturing the essence and values of Open House Dublin. This series will premier online during Open House Dublin 8-11 October.

If you proceed from the modest proposition, that the designed spaces, internal and external, play a crucial role in shaping and framing our lives, then our ambition is to reflect that through the medium of film. Film offers a vivid immediacy, a readily accessible language, and the capacity to incorporate movement and narrative into the depiction of space. The films should communicate the specifics of spatial experience, focusing on how it feels to be in a space and on what effect that experience might have.

We will select a mix of key buildings and urban realm locations that provide accommodation for living, for working, for creative production, for health, for education, for leisure and for governance.

The films can be a conversation between the architect and the building owner or incorporate the building users, focusing on the qualities of the designed space, the process of making that space and the impact on the user.

- Each film will be approximately 3-5 minutes with some content edited for sharing on social platforms.
- Short teaser trailer required for website and social media use
- Captioning will be required
- Some consistency in format and set up (e.g filmed conversation between designer and building owner/building users and cut aways to key features in the space).
- Work with the IAF to script key questions which form the structure of the film.
- Treatment to be personal, accessible, engaging and warm.

## Submission Requirements

- 1 page on your approach and timeline
- Links to relevant samples of your work
- 1 page on budget: Detail costs for pre-production: developing ideas, identifying the story and locations and planning for filming. Production and post-production. The budget is modest and we expect that it will be a simple direct setup, no extras or elaborate lighting. (Please indicate an estimated cost for each individual film, we may reduce the quantity based on the budget)

**Submission Deadline:** 5pm Friday 10 July 2020, with shortlisted applicants invited for interview week of 20 July.

Applications should be submitted by email to [openhouse@architecturefoundation.ie](mailto:openhouse@architecturefoundation.ie)